

To all teachers and students of higher education institutions*!

National Geographic Learning and Linguist LLC, the official representative of the publishing house in Ukraine, announce a competition!

The task

To create a video on the topic «Intellectual Property Rights Enforcement in the Book Publishing».

Send your works to diana.golovan@linguist.ua It could be a link on Google Disk or any other convenient storage or file sharing software.

All participants will receive a **certificate of participation and a small souvenir** from National Geographic Learning.

A short guide to the task

1. Plan your presentation

- 1) What is intellectual property in the book publishing?
- 2) Why is it important to protect it?
- 3) What are the main problems in Ukraine?
- 4) What is the creative method of its reinforcement? Describe your idea and explain why it might work.

2. Choose one of the formats

- 1) A speech with the presentation on the background;
- 2) A voice-over animation;
- 3) A live performance that presents the idea.

3. Follow the rules

- 1) The length of the video is 3-5 minutes
- 2) The video answers all the questions in the plan and contains clear examples.
- 3) The video must be unique and does not contain plagiarism.

You have more chances to win if

- a) the video is of a high quality and could be watched on big screens;
- b) the design of the video is in a professional manner;
- c) the video does not contain grammar, lexical or stylistic errors;
- d) your suggestions are both creative and realistic.

We accept your works from March 30, 2020 to May 18, 2020.

We announce the winners: May 25, 2020 on our Facebook page and Linguist site

We are going to choose **three** most creative works.

Prizes

The prizes are for the student or a group of students and for their teacher. All the winners are invited to our Linguist Conference 2020 for free.

1st place

For students:

One master class from www.masterclass.com/ chosen by a student or a group of students.

For teachers:

A methodological book “Critical Thinking in ELT”, by John Hughes; Paul Dummett

2nd place

For students:

12 months subscription to Netflix (Basic Plan)

For teacher:

A methodological book “Taboos and Issues: Photocopiable Lessons on Controversial Topics”, by Richard MacAndrew; Ron Martinez

3rd place:

For students:

7 Outcomes textbooks for the use in the classroom (Student Book + Workbook of the level chosen by the winners), Teacher’s Book for the teacher

For teacher:

A methodological book “Instant Discussions Photocopiable Lessons on Common Topics B1-B2 +”, by Richard MacAndrew; Ron Martinez

If you have any questions, do not hesitate to contact ELT Consultant, Diana Golovan.

+ 38 067 469 51 23

diana.golovan@linguist.ua

*Під Higher Education Institutions ми розуміємо «заклад вищої освіти - окремий вид установи, яка є юридичною особою приватного або публічного права, діє згідно з виданою ліцензією на провадження освітньої діяльності на певних рівнях вищої освіти, проводить наукову, науково-технічну, інноваційну та/або методичну діяльність, забезпечує організацію освітнього процесу і здобуття особами вищої освіти, післядипломної освіти з урахуванням їхніх покликань, інтересів і здібностей» (зг. із Законом України про вищу освіту, Розділ I, Стаття I, Пункт 7 від 16.01.2020)