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Cambridge Assessment  
English

# CAMBRIDGE BACK TO SCHOOL

## Online Experience

ЛІНГВІСТ

Better

Learning

Join Cambridge for the Back to School Online Experience that will bring you insights, content and inspiration to improve results inside and outside the classroom.

## Cambridge University Press Speakers



**HERBERT PUCHTA** holds a Ph.D. in ELT Pedagogy, was Professor of English at the Teacher Training University in Graz, Austria and is a well-known plenary speaker at numerous international conferences. He was also President of IATEFL, the International Association of Teachers of English as a Foreign Language. For more than three decades, Herbert has done research into the practical application of findings from cognitive psychology and brain research to the teaching of English as a foreign language. Herbert has co-authored numerous course books as well as articles and resource books.

**ANNE ROBINSON** is a seminar presenter and seminar team trainer for Cambridge Assessment English, and a very active teacher trainer. She is an author for Cambridge University Press, namely of Fun Skills, Fun for Starters, Movers and Flyers and the Exam Booster for Advanced. Since March 2020, Anne has been supporting teachers with numerous webinars and articles and in writing content for digital resources, including the A2 Exam Lift and Kahoots for young learners. Anne also aims to support teachers by sharing tips and resources on her webpage [www.teachingtogether.info](http://www.teachingtogether.info)



## AGENDA

25 August 10:00  Herbert Puchta

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### TEACHING WRITING TO YOUNG LEARNERS

Learning to write in a new language requires a substantial amount of practice at first. Later, we need to carefully guide children towards developing writing competencies at sentence level and above, so that they become fully literate. Drawing on ideas from Dr Puchta's course book Super Minds Level 3, he will look at key principles and some practical suggestions about how you can get children to develop their writing discourse skills in meaningful and enjoyable ways.

26 August 10:00  Anne Robinson

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### MAKE LANGUAGE REAL

Curriculums and syllabuses usually specify the language that students at different levels need to cover. In coursebooks, language is presented. There are exercises for students to practise grammar and vocabulary in both controlled and freer ways. We can go further and help students to see where and how they can use this language in exam situations and in real life. In this webinar, we'll consider how we can combine all these things in our classes.

27 August 14:00  Herbert Puchta

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### TEACHING TEENS: SOME HIGHLY EFFECTIVE WAYS OF USING TEXTS

In this session, Dr Puchta will first use an example from the Culture Texts from his course-book Think to demonstrate how we can make the best use of factual texts in the teenage classroom. He will then be dealing with the methodology of working with conversations, and use an example of the Photo Stories and videos in Think for this. Herbert will present a wealth of practical ideas that will help ensure that your use of such texts will engage the students emotionally and intellectually. This means the texts will have a long-lasting effect on their language memory.